

# Arnold Sports Festival Media Credential Application

March 4-7, 2010 (EXPO March 5-7)

## Media credential applications consist of the following items:

1. This completed form.
2. A recent copy of the publication with your article/photo clearly identified.
3. If you are a freelance journalist, a letter of assignment from an approved media outlet on that company's letterhead and signed by the editor is required.
4. A copy of your coverage from last year if you were credentialed last year.

(See our online [Press Room](#) for complete rules, updates and results.)

## Submit your requests to:

Matt Lorz  
Lorz Communications, Inc.  
1331 South High Street  
Columbus, Ohio 43207 United States

Phone (614) 443-1877  
Fax (614) 443-6646  
E-mail [mattlorz@rrcol.com](mailto:mattlorz@rrcol.com)

Media you represent:
Website:
Contact Person/Company Information  Name: Title: Phone: Fax: E-mail: Address:

List the names of individuals requesting credentials, their title, primary focus and day(s) attending.

Please be specific, here's a link to our daily schedule to help you plan: [Schedule of Events](#).

Name	Title	Primary Focus	Day(s) Attending
(Sample) Matt Lorz	ASF Media Relations	Pro BB Fri-Sat	Thurs-Sun

Stay up-to-date with the latest news by signing up for our [Newsletter](#), becoming our fan on [Facebook](#) and following us on [Twitter](#).

THANK YOU!